

## THE FACING DIFFERENCE FRIENDSHIP CAMPAIGN! ("CONTEST") OFFICIAL RULES

***NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS CONTEST.***

The Contest is sponsored by Students Rebuild ("**Sponsor**"), located at 1700 7<sup>th</sup> Ave, Suite 116 / #149, Seattle WA 98101.

**1. Eligibility:** Contest is open only to legal residents of the 50 United States or District of Columbia who are at least 13 and no more than 18 years of age at the time of entry. Directors, officers, members, managers, and employees of Sponsor and any of its respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising, promotional, public relations, and fulfillment agencies, consultants, legal counsel, website providers, web masters, and immediate family members (spouses, parent, child, sibling, grandparent, and "step" child, wherever they may live) of each are not eligible to enter the Contest or win any prize. If you are under the legal age of majority in your state of residence (a "**Minor**"), one of your parents or legal guardians agrees that they have read, understood and agree to these Official Rules with your entry, and that such agreement constitutes acceptance of these Official Rules on behalf of you and themselves.

**2. Contest Period:** Contest starts at 12:00:01 a.m. Pacific Time ("**PT**") on December 14, 2017 and ends at 11:59:59 p.m. PT on February 23, 2018 ("**Contest Period**").

**3. How to Enter:** To enter, complete the following steps during the Contest Period:

Visit <https://goo.gl/forms/5hXNoH7Z8oaJEvP93> and follow the directions to complete a Contest entry form, including by telling us about one of your friends ("**Friend**") by answering the questions below in complete sentences (with no more than 150 words per question). (Also, if you are already named as a Friend by another Facing Difference Challenge participant, tell us which one in your Contest entry form.)

1. Introduce yourself and your friend. How old are you? What are you like, and what makes you different from one another?
2. What biases, assumptions, or misunderstandings prevented you from being friends at first?
3. How did you face difference to overcome these assumptions or misunderstandings?
4. What's your friendship like today?
5. What has this new friendship taught you about yourself? What has it taught you about others?
6. If you had \$150 to spend on an ideal day with your friend, what would it look like? Describe what you would do and what you would spend the prize on.

LIMIT ONE SUBMISSION PER PERSON DURING THE CONTEST PERIOD. You may only name one Friend. Additional entries will be disqualified.

By submitting responses in connection with the Contest as instructed, you agree that your responses ("**Submission**") will conform to the guidelines listed below. Sponsor reserves the right to disqualify you in its discretion if Sponsor believes your Submission does not comply with these guidelines.

- a. Your Submission must not supply untruthful, incomplete, inaccurate or misleading information, and must be consistent with the instructions specified in this Section 3.
- b. Your Submission must be your original creation and be owned 100% by you.

- c. Your Submission must not (in Sponsor's discretion): (i) violate any third-party rights, including copyrights, trademark rights, or rights of privacy and publicity; (ii) contain disparaging or defamatory statements; (iii) include threats to any person, place, business, or group; (iv) be obscene, offensive, or indecent; (v) depict any risky behavior; (vi) contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; or (vii) contain unauthorized third-party trademarks or logos.
- d. You represent and warrant that: (i) the Submission does not violate any applicable law, rule or regulation; (ii) to the extent the Submission references the name or other details or aspects of the Friend or another other person, you have obtained permission from each such person referenced in the entry to grant the rights to Sponsor described in these Official Rules, and will make written copies of such permissions available to Sponsor upon request; (iii) the Submission complies with all requirements of these Official Rules.

**4. Winner Selection and Notification:** By or before March 1, 2018, a panel of judges selected at Sponsor's discretion will have scored each Submission based on the following criteria ("**Judging Criteria**"):

- 1) The most thoughtful, original, and interesting Submission (50%); and
- 2) Responsiveness of Submission to the Contest questions (25%); and
- 3) Grammatical correctness; complete sentences, correct spelling and grammar (25%).

Six scoring Submissions will be deemed the potential winners, provided Sponsor receives at least six eligible submissions. In the unlikely event of a tie, the winner will be determined by the Submission's score in the following criteria: the most thoughtful, original, and interesting Submission. Odds of winning a prize depend on number and quality of eligible entries received.

Each potential winner will be notified by email by or around March 2, 2018. If any prize is won by a Minor, that prize will be awarded in the name of the winner's parent/legal guardian on behalf of the winner. **To the fullest extent permitted by applicable law, Sponsor may require each potential winner and his or her Friend to sign (and have his/her parent or legal guardian sign if a minor in his or her place of residency) and return a written affidavit of eligibility and publicity release, acceptance of these Official Rules, release of liability, tax forms, and other reasonable documentation, including an agreement to (1) provide to Sponsor photos, videos, or other content of winner and Friend; (2) provide to Sponsor photos, videos, or other content of showing how winner and Friend spent their fun day using the prize; and (3) share such photos, videos, or other content on social media or other digital outlets.** If (i) the attempted notification is returned as undeliverable without a forwarding address; (ii) any required documents are not signed and returned within seven days, such as the Affidavit of Eligibility and Liability/Publicity Release, tax forms, or Friend release; or (iii) if potential winner is otherwise unable to accept the prize as stated, the prize will be forfeited and will be awarded to an alternate winner in accordance with the Judging Criteria. Only two alternate winners will be selected for each prize. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, the prize(s) will be awarded to the person with the highest scoring Submission in accordance with the above Judging Criteria from among all eligible claimants making purportedly valid claims to award the prizes available.

**5. Prize:** Upon verification of eligibility and compliance with these Official Rules, and provided there are six eligible Submissions, six winners will each receive one \$150 gift card to be used toward quality time with your Friend that you wrote about in your Submission. We hope you use the prize for a fun, exciting day together! (Total Approx. Retail Value of All Prizes: \$900. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prize not transferable. No substitutions or exchanges of the prize will be permitted, except that Sponsor reserves the right to substitute a prize of comparable or greater value for the prize. Friend must be at least age 13 in order to participate in activities that Prize is used to purchase. Prize must be redeemed by date provided on gift card.

**6. Privacy; Name and Likeness Release:** See Sponsor's Privacy Policy at <http://www.studentsrebuild.org/terms-use>. To the fullest extent permitted by applicable law, submitting an entry to the Contest constitutes permission to use entrant's name, city of residence, and likeness, without limitation, in connection with the Contest (including as part of the publicly-distributed Contest award list) and for Sponsor's promotional purposes without further permission or compensation. By entering this Contest, you consent to being contacted by Sponsor for any purpose in connection with this Contest.

**7. License to Submission.** By submitting your Submission to Sponsor in connection with the Contest, you hereby grant to Sponsor a perpetual, irrevocable, royalty-free, worldwide, nonexclusive license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your Submission, or any portion thereof, in connection with the Contest and for other advertising, marketing and promotional purposes, and to incorporate Submissions, in whole or in part, into other works in any manner, form, media or technology now known or later developed. Sponsor will have no obligation to publish or use or retain any Submission you submit or to return any such Submission to you. You agree that it is your sole responsibility to obtain all permissions and releases necessary for the grant of the rights contained in this paragraph and these Official Rules. You agree to take, at Sponsor's expense, any further action (including execution of documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's rights as set forth above and in these Official Rules.

**8. General Terms and Conditions:** The Contest and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington without regard to conflicts of law. Each entrant agrees that any disputes, claims, and causes of action arising out of or connected with this contest or any prize will be resolved individually, without resort to any form of class action, and exclusively by the federal or state court in King County, Washington. This Contest is subject to all applicable state and federal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor reserves the right to change these Official Rules at any time, in its discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's reasonable control affect the administration, security or proper play of the Contest, or Sponsor otherwise becomes (in its discretion) incapable of running the Contest as planned. Sponsor and any of its respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, consultants, contractors, legal counsel, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, Internet, or other computer or communications-related malfunctions or failures beyond Sponsor or the Release Parties' reasonable control; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Contest. **By participating in the Contest, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** By participating in this Contest, you certify that you have complied with these Official Rules. The use of the terms "include" or "including" in these Official Rules is illustrative and not limiting. For a copy of the winner list or these Official Rules, send a written request with a self-addressed, business-size return envelope to: Attn: Students Rebuild 1700th Ave, Suite 116 / #149 Seattle WA 98101. By participating, you agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Contest and all accompanying materials are Copyright © 2017 by Students Rebuild. All rights reserved.